

## PRESS RELEASE

### Uintah Basin Healthcare Golf Classic Raises \$21,700 for Brody's Fund

**June 27, 2017:** The annual Uintah Basin Healthcare Foundation Golf Classic was held on Friday, June 2, 2017 at the Roosevelt City Golf Course in Roosevelt, Utah. This is a highly attended event with a morning and afternoon flight which fills up to full capacity with nearly 300 players each year.

The tournament has become a prestigious event known for prizes on every hole, great food, a nice tournament payout, and elite giveaways. This year, every player was given an Antigua golf sweater and golf balls. There was plenty of food available between smoothies on hole #3 provided by the UBMC OB Department staff, bratwursts and chicken on #8 provided by Mountain America Credit Union, Tropical Sno Shaved Ice on #12 provided by Jason Ross, links and burgers on #14 provided by UBH and a bbq lunch provided by the Hideout Steakhouse. There were also hole-in-one contests on every par three, with a chance to win two vehicles from Murray Motor and L&L Motor and \$10,000 cash from Zions Bank.

The tournament is a fundraiser for Brody's Fund, a charity established in 2013 under Uintah Basin Medical Center's 501C-3. It all began when two community members by the name of Kelly & Sue Crozier experienced watching their son and daughter-in-law (Brendon & Tiffany Crozier) struggle when they lost their newborn son. It was after this experience they realized how hard it was both emotionally & financially for young parents who are not only suffering an enormous emotional loss, but who are also responsible for medical and funeral costs. So, they decided to do something about it.

"It was time for the Enchanted Forest Tree Auction and Sue asked me what I thought about using the proceeds from a tree to start a fund to help families who experience such a loss. I was immediately engaged in the project and "Brody's Fund", which is named after their grandson, was set up that same month in November of 2013" said Maigen Zobell, Director of Marketing & PR for Uintah Basin Healthcare.

Efforts for the fund didn't stop there. Zobell saw the need to grow the fund and pushed to continue to enter trees in the tree auctions the following years to support the cause. In 2015, she received approval from the company's CEO to direct the UBH Charity Golf Classic Funds towards the cause. Community partners have stepped in – Stewart's Marketplace has joined in with a couple of fundraising efforts allowing donations to be made at the cash registers. These efforts are making a difference for many families.

Here's how it works - Brody's Fund provides financial assistance for funeral and medical costs to help those who experience the tragic loss of an infant. If a mother (in her second or third trimester) delivers in the OB Department at UBMC and a stillbirth or a fetal demise occurs, or if an infant passes away while in our hospital, the staff immediately working with the patient contacts a representative of Brody's Fund. The family then meets with the representative and it is explained to them that a hold has been placed on all medical bills, so they should not receive a medical bill in the mail. Also, the representative contacts the chosen mortuary to direct all associated funeral costs directly to the representative of Brody's Fund. When available, funds are distributed up to \$5,000 per case so that the family can properly grieve while lessening the financial stress associated with such a loss.

"This is definitely the hardest, yet the most rewarding part of my job... to be able to do something to help during a time when you feel like there is typically nothing you can say or do to take away the pain. Families are able to grieve without added financial stress. This fund is making an impact where it is very much needed, and it all

happened because someone who experienced the pain wanted to ease the burden for others. I will forever be grateful to the Crozier family for making this happen" said Zobell.

We are grateful for the support we received from those who sponsored and/or played in this year's UBH Golf Classic. **This year's tournament raised a ground-breaking \$21,700 for Brody's Fund**, which was needed more than ever. This fund has been a blessing to over 17 families, and we have donated over \$50,000 to those in our community in just the last two years. Keep in mind that if funds aren't available, we cannot provide the assistance needed to these families. We thank you for your support in making such a worthwhile cause possible.

To make a donation to Brody's Fund, contact Maigen Zobell at (435)725-2036 or email [mzobell@ubmc.org](mailto:mzobell@ubmc.org).

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Uintah Basin Healthcare is a community not-for-profit healthcare system, serving the Uintah Basin since 1944. Today, Uintah Basin Healthcare is the largest and most comprehensive rural-based independent healthcare system in the state of Utah.



Pictured Above (From Left to Right):

Kelly Crozier, Brendon & Tiffany Crozier (with their children Brystle & Tucker), Sue Crozier, Maigen Zobell (UBH) & Brianna Martinez (UBH)