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UINTAH BASIN HEALTHCARE

FOR IMMEDIATE RELEASE

PRESS RELEASE

President/CEO of Uintah Basin Healthcare Announces Resignation *Recognizing a Job Well Done After Nearly 21 Years of Dedicated Service*

March 27, 2014: Brad LeBaron gave notice March 27, 2014 that he plans to resign his position as President and CEO of Uintah Basin Healthcare, effective June 1, 2014. Brad has been offered and has accepted the position as Administrator of the BYU Student Health Center in Provo, Utah.

When Brad interviewed at the Uintah Basin hospital nearly 21 years ago, both he and his wife felt strongly that this was the place to raise their children. Just as they felt inspiration upon their arrival here in our community, they now feel that same connection to start this new adventure. For those who know Brad well, you know he is a fan of BYU. This opportunity aligns well with his passion and skills, and will allow both he and his wife to be closer to family.

Brad LeBaron, President and CEO of UBMC, stated "Every aspect of my life has been greatly blessed because of my association with my colleagues and friends here at UBMC and in this wonderful Basin community. In my early career I hoped for the opportunity to work in a community hospital setting where the work that was done would accrue to the benefit of the citizens and not to a corporation or a few individuals. I hoped to work in a setting where cooperation and effort could produce both extraordinary results and the excitement and energy that accompany success. I hoped to work with people who did what they did not just for a paycheck but because they understood that what we do really matters and that doing it well brings a satisfaction and fulfillment that makes work purposeful and enjoyable. All this and more I found in my association with Uintah Basin Medical Center. I love this place and always will."

Maigen Zobell, Director of Marketing/PR stated "Leadership and management are necessarily linked, but they are not the same thing. A manager administers, where a leader inspires. A manager maintains, where a leader develops. A manager focuses on systems and structure, where a leader focuses on people. Brad LeBaron has been an example of being brilliant at both. He has inspired many to do better,

to grow, and to respect and appreciate both the growth that has taken place, and those who have made it happen. For his impact on both my career and my character, I will be forever grateful for.”

Brad LeBaron has been with Uintah Basin Healthcare since November 22, 1993. During his tenure, 250,300 square feet of space has been added, averaging 12,515 square feet per year. Not only has the physical imprint grown tremendously, but service offerings have soared. Uintah Basin Healthcare has remained on the cutting edge of medical technology, bringing the latest advancements to our rural community.

Uintah Basin Healthcare has brought advanced services to the Basin including Home Health, Hospice, Durable Medical Equipment, Dialysis, Long Term Care and Rehabilitation, a Sleep Center, and others. Our Emergency Department now offers full time physicians with specialized residency training in emergency medicine, and is now recognized as a Level 4 Trauma Center and a Stroke Receiving Facility. Services have greatly expanded to outreach locations from Tabiona to Manila, defining Uintah Basin Healthcare as a comprehensive regional medical center.

During Brad LeBaron’s tenure, physician services have grown at a rapid pace. When Brad began his work here in 1993, there were ten physicians and four mid-levels. Uintah Basin Healthcare now has 25 physicians and eleven mid-levels. Full-time services introduced include dermatology, general surgery, ophthalmology, otorhinolaryngology, orthopedics, pathology, podiatry, physiatry, a strong primary care program, a hospitalist program, an outpatient pharmacy, and 24-hour surgery coverage... among others.

Roger Marett, Senior Vice President of Physician Services stated, “Brad has been a visionary in bringing new services to our organization. He changed the expected and brought a new level of offerings to residents of the Uintah Basin. He honored our past, and saw what we could become. Uintah Basin Healthcare is now the largest rural healthcare system in the State of Utah, and that is quite the accomplishment.”

Brad LeBaron has been instrumental in financial progress as well. During his tenure, net revenues have grown from approximately \$13M to approximately \$80M since 1993. The employee count has risen from 280 to over 700, providing over 420 additional jobs to residents of the Uintah Basin.

Brent Hales, CFO, stated, “Brad has been an excellent leader not only here at Uintah Basin Healthcare, but throughout the area. He and Julie’s presence will be missed by those who know them as well as by those who have been the beneficiaries of their contributions to our community.

Through Brad's direction, Uintah Basin Healthcare is set up to continue to provide great healthcare to the residents of the Basin from the talented and caring medical staff and the employees who work here."

As for the future of Uintah Basin Healthcare, Brad replied "I continue to see a bright future for this wonderful organization. The assets in place are in good order and can be placed strategically to facilitate continued success. My Administrative team is the best I have ever had – each person capable and ably producing exceptional work. The Medical Staff is amazing –doctor to doctor the best that any hospital could ever hope to have. Our Department Managers are excelling and are in my opinion the MVPs of the past several years. The front-line staff is wonderful as well – they serve with care and professionalism. Our financial strength is the envy of nearly all of our peers. Our physical plant is welcoming, professional, and substantial. All that said, UBMC can and will be even better!"

Kyle Snow, President of the Board of Trustees, stated, "Brad has done an excellent job over the past twenty years. The organization has seen tremendous growth and improvement during his tenure and we are saddened to see him go. We wish him well in his new endeavors. The board is confident that Uintah Basin Healthcare will continue to thrive."

The Board of Trustees has formed a selection committee who will develop the criteria and structure of the search for a new President and CEO. Members of the selection committee include Dr. Keith Evans, Dr. Gary Graham, Alarik Myrin and Tyler Rasmussen. Further details will be made available once the position is formally posted through Human Resources.

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