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## UINTAH BASIN HEALTHCARE

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# PRESS RELEASE

## UINTAH BASIN HEALTHCARE RECOGNIZED FOR EMPLOYEE ENGAGEMENT RECEIVING AWARD FROM THE ADVISORY BOARD COMPANY

**October 23, 2014:** Uintah Basin Healthcare has been awarded The Advisory Board Company's 2014 Excellence in Engagement Award. The annual award recognizes top-performing hospitals and health systems nationwide for outstanding levels of employee engagement.

"In today's cultural shift to improve care value, the importance of engaging the workforce must not be underestimated," said Steven Berkow, Executive Director, Survey Solutions at The Advisory Board Company. "Hospitals and health systems face a steep challenge if they can't secure buy-in from leaders and frontline staff throughout the organization—the individuals responsible for executing against top strategic priorities. Our award winners have demonstrated a remarkable ability to inspire the highest levels of engagement among our cohort while maintaining remarkably low levels of disengagement among their employees."

Engaged employees, as defined by The Advisory Board Company, are those who exhibit both loyalty and commitment to the organization. These employees are willing to expend discretionary effort, often going above and beyond to help the organization succeed. The award recognizes Uintah Basin Healthcare's commitment to creating a best-in-class work environment for its employees.

Randall Bennett, Senior Vice President of Human Resources states, "Achieving this level of employee engagement not only maximizes our organization's investment in human capital and improves productivity, but it can also significantly reduce costs, such as turnover, that directly impact the bottom line".

Jim Marshall, President & CEO states, "It's about working together with our staff members to ensure we are all on the same team, working towards the same goals. Our organization has worked hard the last couple of years with new programs to create a healing environment and improve the patient experience. Part of this process includes improved communication and recognizing staff for their efforts, which in turn is leading to higher engagement. We are fortunate to have so many loyal, committed employees on our team".

Uintah Basin Healthcare is one of twenty organizations nationwide to receive the award.

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Uintah Basin Healthcare is a community not-for-profit healthcare system, serving the Uintah Basin since 1944. Today, Uintah Basin Healthcare is the largest and most comprehensive rural-based healthcare system in the state of Utah.