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**UINTAH BASIN HEALTHCARE**

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### **Uintah Basin Healthcare Introduces the Latest in 3D Mammography**

**December 27, 2018:** 1 in 8 women in the U.S. will develop breast cancer, yet many women avoid a simple mammogram because it is uncomfortable or intimidating. At Uintah Basin Healthcare, we felt it was time for this to change. That's why we invested in the Senographe Pristina™ with Dueta patient-controlled compression from GE Healthcare – the latest in 3D mammography that is proven to improve the entire mammography experience.

From elegant lighting and gentle rounded shapes to a host of comfort-enhancing features, the Senographe Pristina is designed to ease anxiety and create a calm, relaxing environment that enables fast, effective and comfortable exams. The patient now has the ability to help control the compression with their own hand-held device.

This new 3D breast screening experience provides exceptional images with the same dose as standard 2D mammography. Several studies have found that 3D mammograms find more cancers than traditional 2D mammograms and reduce the number of false positives.

Jim Marshall, UBH President & CEO stated, "The care team at UBH is proud to offer the latest in 3D mammography to our patients as we continually seek to improve the scope and quality of services that we offer to those who live and work in our community".

"This movement is about offering advanced comfort, clarity and confidence to our patients by offering the latest technology and improving the patient experience" said Jason Kelly, UBH Radiology Department Manager.

Breast cancer is sometimes found after symptoms appear, but many women with breast cancer have no symptoms. That is why regular breast cancer screening is so important. UBH is invested in those we serve – and we believe a woman shouldn't fear a test that could save her life.

Uintah Basin Healthcare's new mammography suite includes beautiful sensory lighting, TVs with calming artwork/photography, and the ability for the patient to choose the music of their choice during their exam. Come see the new mammography suite for yourself!

We invite you to join us for our ribbon cutting on January 23, 2019 at 11 am at the Women's Health Center located near the main lobby at 250 W 300 N in Roosevelt.

To schedule an appointment for a mammogram, call Uintah Basin Healthcare's Women's Imaging at (435)725-2081.

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Uintah Basin Healthcare is a community not-for-profit healthcare system, serving the Uintah Basin since 1944. Today, Uintah Basin Healthcare is the largest and most comprehensive independent rural-based healthcare system in the state of Utah.